

GoCPS
Marketing Package



Instructions: Staff & Partners

Email

Subject: GoCPS Marketing Responsibilities: October 16 - 19, 2018

Dear Colleagues,

Included are this week's marketing responsibilities, as well as some important reminders about the application process.

Marketing Responsibilities

For this week, we would like you to please complete the activities highlighted in **green** below:

10/16 - Public School Instruction Email: GoCPS team delivers weekly instructions

10/16 – 19: Emails: Schools deliver emails to mailing list

10/16 – 19: Web News Post: Schools post news stories to organizational website

10/16 – 19: Social Media: Schools post to social media pages

Open Houses

If you have not already done so, please make sure to submit all open houses so they can be added to the [GoCPS Calendar](#), in addition to posting them on your school's web sites. Please also make sure to let us know if there are any changes so your event postings will be accurate in all locations.

[Submit Open House to GoCPS Calendar](#)

Extended Call Center Hours

If you have any questions or need support with the process, please contact the Office of Access and Enrollment at 773-553-2060 from 8 a.m. to 6 p.m. Monday through Friday, or email gocps@cps.edu.

Thank you and we look forward to working with you again this application season.

Best Regards,

GoCPS Team
773-553-2060
gocps@cps.edu

School Account Activation Announcement: Families

Subject

Find Additional Application Info in the Elementary and High School Guide

Email

Check out the Elementary and High School Guide

Learn About Program Options, Tips for Applying, Eligibility Requirements, Selections Processes and More

School and Program Options

Students applying to ninth grade can apply to up to 20 Choice Programs and, if they are eligible, up to 6 Selective Enrollment Programs. The Elementary and High School Guide lists each school and program available, and provides additional information, including step-by-step procedures for submitting an application and tips for applying.

[View Guide](#)

Eligibility Requirements & Selection Process

Many high school programs have minimum eligibility requirements that students must meet in order to apply. Each program also has a selection process that determines how seats are filled. The Elementary and High School Guide provides a comprehensive listing of each high school program, their minimum eligibility requirements, if applicable, and their selection process. This is a great resource for planning which programs to select and rank.

[View Guide](#)

Web Browsers

GoCPS is optimized for view on Chrome and Safari web browsers. We recommend using one of these to access the site.

Need Help?

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Social Media

Facebook

Post Copy

The GoCPS [High School Supplemental Guide](#) features great information about Admissions Screenings, Eligibility and Selections Processes. [Check it out today.](#) #gocps



The graphic features a purple background on the left with the GoCPS logo and Chicago Public Schools logo. A blue box contains the title 'GoCPS HIGH SCHOOL SUPPLEMENTAL GUIDE' and a list of topics: 'Learn About -Admissions Screenings -Eligibility -Selections Processes'. The right side shows a young woman with long dark hair using a laptop, with decorative orange and blue arrows and a grid of plus signs.

GoCPS | Chicago Public Schools

GoCPS HIGH SCHOOL SUPPLEMENTAL GUIDE

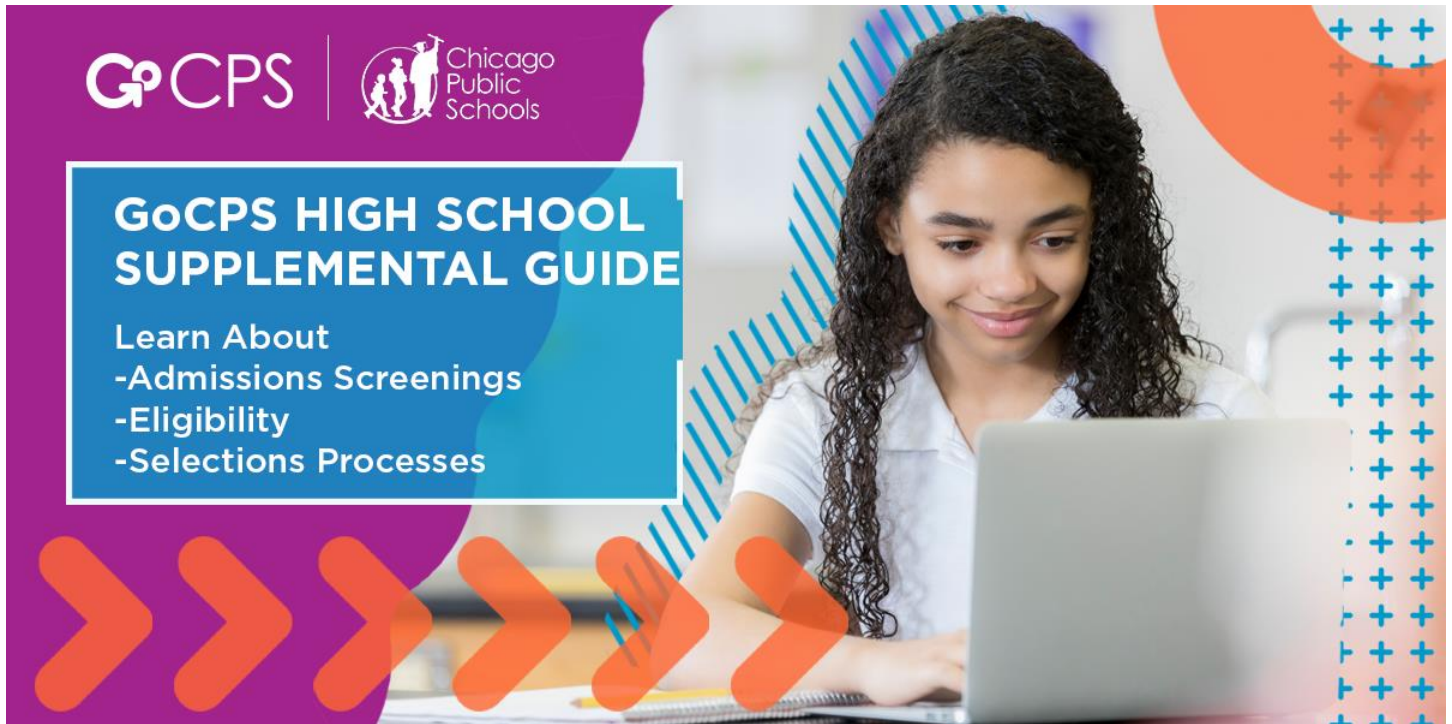
Learn About

- Admissions Screenings
- Eligibility
- Selections Processes

Twitter

Post Copy


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Instagram

Post Copy

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GoCPS |  Chicago Public Schools

GoCPS HIGH SCHOOL SUPPLEMENTAL GUIDE

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Decorative elements include orange arrows pointing right and a blue grid of plus signs at the bottom.